## STAT 226 Lecture 9

Sections 3.1-3.2 Generalized Linear Models (GLM)

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## Example — Fatality in Falling Accidents ${ }^{1}$

| floor level | fatal falls | total falls | observed fatality rate |
| :---: | :---: | :---: | :---: |
| $x$ | $y_{x}$ | $n_{x}$ | $\widehat{\pi}_{x}=y_{x} / n_{x}$ |
| 1 | 2 | 37 | $2 / 37 \approx 0.05$ |
| 2 | 6 | 54 | $6 / 54 \approx 0.11$ |
| 3 | 8 | 46 | $8 / 46 \approx 0.17$ |
| 4 | 13 | 38 | 13/38 $\approx 0.34$ |
| 5 | 10 | 32 | $10 / 32 \approx 0.31$ |
| 6 | 10 | 11 | $10 / 11 \approx 0.91$ |
| 7 | 1 | 2 | $1 / 2 \approx 0.50$ |



Floor Level

If the falls were indep. of each other, and if the chance of fatality depended only on the floor level from which the victims fell, then

$$
y_{x} \sim \operatorname{Binomial}\left(n_{x}, \pi(x)\right) .
$$

The MLE of $\pi(x)$ is $\widehat{\pi}_{x}=y_{x} / n_{x}$.
${ }^{1}$ Courtesy of Prof. Stephen M. Stigler

## Why Modeling?

Without modeling, we can estimate $\pi(x)$ at $x=1,2, \ldots, 7$ using the sample fatality rate $y_{x} / n_{x}$, but there are a few problems.

- cannot estimate $\pi(x)$ at $x$ 's with no observation, e.g., $x=8$ or 1.5.



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\text { e.g., } x=8 \text { or } 1.5
$$

- Fatality rate $\pi(x)$ should increase with floor level $x$. However, ...

$$
\begin{aligned}
& \widehat{\pi}(4) \approx 0.34>\widehat{\pi}(5) \approx 0.31, \\
& \widehat{\pi}(6) \approx 0.91>\widehat{\pi}(7) \approx 0.50,
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- By modeling, we can incorporate prior knowledge about $\pi(x)$ to improve the accuracy of estimation.
E.g., we can model $\pi(x)$ as an increasing function of $x$

$$
\pi(x)=\alpha+\beta x, \quad \text { or } \quad \pi(x)=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}} \quad \text { with } \beta>0
$$

## First Model — Linear Least-Square Regression

Suppose we model $\pi(x)$ as

$$
\pi(x)=\alpha+\beta x
$$

how to estimate $\alpha$ and $\beta$ ? Let's try least-square regression with

- response $=$ the observed fatality rates $\widehat{\pi}_{x}=y_{x} / n_{x}$, and
- predictor $=$ the floor level $x$

| floor <br> level <br> levalal | total <br> falls <br> $x$ | $y_{x}$ <br> falls | $n_{x}$ <br> ratality |
| :---: | :---: | :---: | :---: |
| 1 | 2 | 37 | $\bar{\pi}_{x}$ |
| 2 | 6 | 54 | 0.05 |
| 3 | 8 | 46 | 0.11 |
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## First Model — Linear Least Square Regression

Fitting a linear regression model, we get

$$
\widehat{\pi(x)}=-0.0957+0.1097 x
$$

which means, if the fall occurs one floor higher, the chance for it to be fatal increases by about $11 \%$.

Any problem with this model?


## Problems of the Linear Least Square Regression

1. Non-normality of the response $\widehat{\pi}_{x}$

- not a big issue since least square regression is robust to non-normality

2. Non-constant variance of the response: $\mathrm{SE}\left(\widehat{\pi}_{x}\right)=\sqrt{\frac{\hat{\pi}_{x}\left(1-\widehat{\pi}_{x}\right)}{n_{x}}}$

Regression models assume constant variability.

Points w/ smaller SEs should be more influential to the fitted line as they are more accurate.


Floor Level
(Error bars are 95\% score Cls for $\pi(x)$ ).

## Problems of the Linear Least Square Regression

3. For probabilities, the diff. of $\pi_{1}=0.01$ and $\pi_{2}=0.0001$ is important, but the diff. of $\pi_{1}=0.51$ and $\pi_{2}=0.5001$ is often negligible.

- Least square method regards the two differences equal,
- Likelihood methods can reflect the distinction of the two differences.

4. $\pi(x)=\alpha+\beta x$ may not stay between 0 and 1

## Second Attempt — Likelihood Methods

As $y_{x} \sim \operatorname{Binomial}\left(n_{x}, \pi(x)\right)$, the likelihood of $\pi(x)$ is

$$
\ell=\prod_{x=1}^{7}\binom{n_{x}}{y_{x}}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}}=C \prod_{x=1}^{7}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}}
$$

where $C=\prod_{x=1}^{7}\binom{n_{x}}{y_{x}}$ is a constant involving no parameters, having no effect on parameter inference, and hence is often ignored.

For the linear probability model

$$
\pi(x)=\alpha+\beta x
$$

the likelihood of $\alpha, \beta$ is

$$
\ell(\alpha, \beta)=C \prod_{x=1}^{7}[\alpha+\beta x]^{y_{x}}[1-\alpha-\beta x]^{n_{x}-y_{x}} .
$$

- No close form formula for the MEs $\widehat{\alpha}$ and $\widehat{\beta}$.

R gives their values as $\widehat{\alpha}=-0.0577, \widehat{\beta}=0.0949$.

Compare the two fitted lines founded using regression and binomial likelihoods.

Linear Least Square : $\overline{\pi(x)}=-0.0957+0.1097 x$
Binomial likelihoods : $\widehat{\pi(x)}=-0.0577+0.0949 x$


## Why Likelihood Methods Better Than Least-Square Estimates?

likelihood : $C \prod_{x}[\pi(x)]^{y_{x}}[1-\pi(x)]^{n_{x}-y_{x}}$
log-likelinood : $\log C+\sum_{x}\left\{y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)]\right\}$
Contribution of an observation ( $x, n_{x}, y_{x}$ ) to the log-likelihood is

$$
y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)] .
$$

- Observations with larger $n_{x}$ are more influential as they have greater contributions to log-likelihood


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- Each single $y_{x} \log \pi(x)+\left(n_{x}-y_{x}\right) \log [1-\pi(x)]$ reach its max. at $\pi(x)=y_{x} / n_{x}$. Likelihood methods will make the fitted $\widehat{\pi}(x)$ as close to $y_{x} / n_{x}$ as possible.


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- log-likelihood changes a little when $\pi(x)$ changes from 0.51 to 0.501 , log-likelihood changes a lot when $\pi(x)$ changes from 0.01 to 0.001 .


## S-shaped Relationships

In practice, $\pi(x)$ often increases or decreases slower as $\pi(x)$ gets closer to 0 or 1 .

The S-shaped curves below are often (close to) realistic.


The most commonly used S-shaped function for modeling $\pi(x)$ is

$$
\pi(x)=\frac{\exp (\alpha+\beta x)}{1+\exp (\alpha+\beta x)}=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}
$$

## Logistic Regression Models

The logistic regression model models the success probability $\pi(x)$ for the binomial response as

$$
\pi(x)=\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}
$$

or equivalently,

$$
\log \left(\frac{\pi(x)}{1-\pi(x)}\right)=\alpha+\beta x .
$$

- It ensures $\pi(x)$ staying between 0 and 1 regardless of the values of $\alpha, \beta$, and $x$
- $g(\pi)=\log \left(\frac{\pi}{1-\pi}\right)$ is called the logit function
- Interpretation: $\log$ (odds) $=\alpha+\beta x$
the odds increases by a factor of $e^{\beta}$ whenever $x$ increases by 1
- More details in Chapter 4 \& 5

For the fatal fall example, the likelihood of $\alpha$ and $\beta$ is

$$
\ell(\alpha, \beta)=C \prod_{x=1}^{7}\left(\frac{e^{\alpha+\beta x}}{1+e^{\alpha+\beta x}}\right)^{y_{x}}\left(\frac{1}{1+e^{\alpha+\beta x}}\right)^{n_{x}-y_{x}}
$$

MLEs for $\alpha$ and $\beta$ :

$$
\widehat{\alpha} \approx-3.492, \quad \widehat{\beta} \approx 0.660
$$

The fitted model is

$$
\widehat{\pi}(x) \approx \frac{e^{-3.492+0.660 x}}{1+e^{-3.492+0.660 x}}
$$



Estimated fatality rate for falls from the first floor is

$$
\widehat{\pi}(1) \approx \frac{e^{-3.492+0.660 \times 1}}{1+e^{-3.492+0.660 \times 1}} \approx 0.0556 \approx 5.6 \%
$$

Odds of death become $e^{0.660} \approx 1.93$ times as large if the falling accidents occurred one floor higher

## Three Components of Generalized Linear Models

- Random component $Y$
- the response variable with indep. obs. $Y_{1}, Y_{2}, \ldots, Y_{n}$ from a common prob. dist. (e.g., normal, binomial, Poisson)
- Linear Predictor - the explanatory variables of a linear structure

$$
\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

Some $x_{j}$ can be based on others $x_{k}$ 's, e.g., $x_{3}=x_{1} x_{2}, x_{4}=x_{1}^{2}$

- Link function $g(\mu)$
- connecting $\mu=\mathrm{E}[Y]$ and $\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}$ by a function

$$
g(\mu)=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

The same maximum likelihood (ML) fitting procedure is used to estimate the coefficients $\alpha, \beta_{1}, \ldots, \beta_{k}$ for all GLMs.

## Linear Regression Models Are GLMs

Recall the ordinary linear regression models assume

$$
Y=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}+\varepsilon
$$

where the noise $\varepsilon$ has a normal distribution $N\left(0, \sigma^{2}\right)$

- The random component $Y$ has a normal distribution
- $\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}$ is the linear predictor
- The link function is the identity link $g(\mu)=\mu$

$$
g(\mu)=\mu=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

- The ML fitting procedure for estimating $\alpha, \beta_{1}, \ldots, \beta_{k}$ reduces to the least square method when the response variable has a normal distribution.


## Commonly Used Link Functions

Link functions are usually continuous and strictly monotone.

- Identity link: $g(\mu)=\mu$
- used when $Y \sim$ Normal, linear regression
- Log link: $g(\mu)=\log (\mu)$

$$
\log (\mu)=\alpha+\beta_{1} x_{1}+\beta_{2} x_{2}+\cdots+\beta_{k} x_{k}
$$

- used when $Y$ ~ Poisson. See Section 3.3 and Ch 7
- Logit link $g(\mu)=\log \left(\frac{\mu}{1-\mu}\right)$
- used for binary response models. See Chapter 4 and 5
- Other commonly used link functions for binary response models: probit, log-log, complementary log-log
- not covered in STAT 226


## How to Fit GLM in R

## Loading data:

```
ff = read.table(
    "https://www.stat.uchicago.edu/~yibi/s226/falls.txt",
    \(h=T\) )
ff
```

    floor fatal live
    | 1 | 1 | 2 | 35 |
| ---: | ---: | ---: | ---: |
| 2 | 2 | 6 | 48 |
| 3 | 3 | 8 | 38 |
| 4 | 4 | 13 | 25 |
| 5 | 5 | 10 | 22 |
| 6 | 6 | 10 | 1 |
| 7 | 7 | 1 | 1 |

## GLM in $\mathbf{R}$

```
ff.lin = glm(cbind(fatal,live) ~ floor,
    family=binomial(link="identity"),data=ff)
ff.lin$coef
(Intercept) floor
    -0.05771 0.09491
ff.logit = glm(cbind(fatal,live) ~ floor,
    family=binomial(link="logit"), data=ff)
ff.logit$coef
\begin{tabular}{rr} 
(Intercept) & floor \\
-3.492 & 0.660
\end{tabular}
```

Fitted binomial model w/ identity link: $\widehat{\pi}(x)=-0.05771+0.09491 x$.
Fitted logistic regression model: $\widehat{\pi}(x)=\frac{e^{-3.492+0.660 x}}{1+e^{-3.492+0.660 x}}$.

Another way to fit a glm model

```
ff$total = ff$fatal+ff$live
ff$percent = ff$fatal/ff$total
ff.logit2 = glm(percent ~ floor, family=binomial(link="logit"),
    weight = total, data=ff)
ff.logit2$coef # same fitted coefficients!
\begin{tabular}{rr} 
(Intercept) & floor \\
-3.492 & 0.660
\end{tabular}
ff.logit$coef
(Intercept) floor
    -3.492 0.660
```


## Ungrouped Data and Grouped Data

Sometimes the data are ungrouped ...
Ungrouped Data:
file: fallsUG.txt
Grouped Data: file: falls.txt

| no. | floor | outcome |
| :--- | ---: | ---: |
| 1 | 2 | live |
| 2 | 5 | live |
| 3 | 5 | live |
| 4 | 2 | live |
| 5 | 1 | live |
| 6 | 4 | live |
| 7 | 5 | fatal |
| 8 | 1 | live |
| 9 | 4 | live |
| 10 | 3 | live |
| 11 | 4 | live |

## Fitting GLM for Ungrouped Data

```
ffug = read.table(
    "https://www.stat.uchicago.edu/~yibi/s226/fallsUG.txt",
    header=TRUE)
ffug.logit = glm((outcome == "fatal") ~ floor,
    family=binomial(link="logit"), data=ffug)
ffug.logit$coef
# same fitted coefficients!
(Intercept)
    floor
    -3.492 0.660
ff.logit$coef
(Intercept) floor
    -3.492 0.660
```


## Fitted Values $\widehat{\pi}(x)$

Estimated $\widehat{\pi}(x)$ for the Binomial model with identity link

| ff.lin\$fit |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 0.03719 | 0.13210 | 0.22701 | 0.32191 | 0.41682 | 0.51172 | 0.60663 |

Estimated $\widehat{\pi}(x)$ for the Binomial model with logit link (logistic regression)
ff.logit\$fit

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0.05562 | 0.10230 | 0.18065 | 0.29903 | 0.45218 | 0.61495 | 0.75550 |

library (binom)
ci = binom.confint(ff\$fatal,ff\$total,conf.level=0.95,method="wilson")
ff\$lower = ci\$lower; ff\$upper = ci\$upper
ff\$lsfit = fflm1\$fit; ff\$linfit = ff.lin\$fit;
ff\$logitfit = ff.logit\$fit; ff $95 \%$ score Cl
floor fatal live total percent lower upper lsfit linfit logitfit

| 1 | 1 | 2 | 35 | 37 | 0.054 | 0.015 | 0.18 | 0.014 | 0.037 | 0.056 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 2 | 6 | 48 | 54 | 0.111 | 0.052 | 0.22 | 0.124 | 0.132 | 0.102 |
| 3 | 3 | 8 | 38 | 46 | 0.174 | 0.091 | 0.31 | 0.234 | 0.227 | 0.181 |
| 4 | 4 | 13 | 25 | 38 | 0.342 | 0.212 | 0.50 | 0.343 | 0.322 | 0.299 |
| 5 | 5 | 10 | 22 | 32 | 0.312 | 0.180 | 0.49 | 0.453 | 0.417 | 0.452 |
| 6 | 6 | 10 | 1 | 11 | 0.909 | 0.623 | 0.98 | 0.563 | 0.512 | 0.615 |
| 7 | 7 | 1 | 1 | 2 | 0.500 | 0.095 | 0.91 | 0.672 | 0.607 | 0.756 |
|  |  |  |  |  |  |  |  |  |  |  |

