# Spectral Ranking 

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## Advertising

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- Stanford Matrix Considered Harmful [V.]


## A Historical Talk

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- PageRank is just the currently trendy incarnation of spectral ranking
- The main ideas were developed in the late forties and in the early fifties
- However, the connection between these ideas emerged during the study of PageRank


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- ...and it's likely to be of minuscule importance in today's ranking
- Nonetheless, the idea is useful in several applications


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- $M$ might contain "contradictory" information, as in...
- $i$ likes $j, j$ likes $k$, but $i$ does not like $k$, or...
- $i$ is better than $j, j$ is better than $k$, but $i$ is not better than $k$


## The Basic Solution

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- Given $M$ containing 0 or I depending on whether $i$ likes $j$...
- Seeley argues that the rank of a child should be the sum of the ranks of the children that like him...
- ...and here we are! Seeley computes the dominant left eigenvector of $M$ (normalised by row)


## How it works

| $x_{0}$ | $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | \left\lvert\, | 0 | $1 / 3$ | $1 / 3$ | 0 |
| :---: | :---: | :---: | :---: |
| 0 | $1 / 3$ |  |  |
| 0 | 0 | 0 | 1 |
| 0 | 0 | $1 / 2$ | $1 / 2$ |
| $1 / 3$ | $1 / 3$ | $1 / 3$ | 0 |
| $1 / 2$ | 0 | 0 | $1 / 2$ |$=\right.$

$1 / 3 x_{3}+1 / 2 x_{4} 1 / 3 x_{0}+1 / 3 x_{3} 1 / 3 x_{0}+1 / 2 x_{2}+1 / 3 x_{3} x_{1}+1 / 2 x_{2}+1 / 2 x_{4} 1 / 3 x_{0}$

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- P express the probability that we try to meet child $j$ after meeting child $i . .$.
- ...or, if you want, that we visit page $j$ after visiting page $i$.
- The dominant left eigenvector is the stable state or stationary distribution


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- If $M$ is nonnegative, the spectral radius is a dominant eigenvalue and there's a nonnegative dominant eigenvector
- If $M$ is irreducible iff it is unique and strictly positive
- If $M$ is unichain iff it is unique
- Otherwise, many possible solutions (Markovianly speaking, depending on the initial distribution)


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- Wei argues that the score of a team should be the sum of the scores of the teams it defeated, plus half the sum of the scores of the teams with which there was a tie...
- ...and here we are! Wei computes the dominant right eigenvector of $M$ (no normalisation!)


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- The (left) spectral ranking of $M$ is its (left) dominant eigenvector
- Left eigenvectors are good for endorsement; right eigenvectors for "better than" relationships (or you can just transpose your matrix, of course)


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- Katz claims that the importance of $i$ depends not only on the number of the voters, but on the number of the voters' voters, etc., with suitable attenuation $\alpha$
- He computes $1 \sum_{n=0}^{\infty} \alpha^{n} M^{n}=\mathbf{1}(1-\alpha M)^{-1}$


## How it works



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| 0 | 1 | 1 | 0 | 1 |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |  |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
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| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |  |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
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| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |  |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |  |
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|  |  |  |  |  |



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| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |  |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
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|  |  | 1 |  |  |
|  |  |  |  |  |



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| 0 | 1 | 1 | 0 | 1 |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 |
| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
|  | 0 | 0 | 0 | 1 | 0 |  |  |  |  |
|  | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |
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| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
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| 0 | 0 | 0 | 1 | 0 |  |  |  |  |  |
| 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |
| 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 1 |
| 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |$=$|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
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\boldsymbol{v} \sum_{n=0}^{\infty} M^{n}=\boldsymbol{v}(1-M)^{-1}
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- We consider $\alpha M+(I-\alpha) \mathbf{x}^{\top} \boldsymbol{v}$, where $\mathbf{x}^{\top}$ is a right dominant eigenvector ( $0 \leq \alpha \leq \mathrm{I}$ ) and $\mathbf{v} \boldsymbol{x}^{\top}=\lambda_{0}$


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- This matrix has the same dominant eigenvalue of $M$, but the separation is at least $\alpha$


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- ...we get $\boldsymbol{r}=(I-\alpha) \mathbf{v}\left(I-\alpha M / \lambda_{0}\right)^{-1}=\left(I-\lambda_{0} \beta\right) \mathbf{v}(I-\beta M)^{-1}$


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- Katz-Hubbell's index! It's the spectral ranking of a perturbed matrix


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- But $\boldsymbol{v}\left(M / \lambda_{0}\right)^{*} M / \lambda_{0}=\boldsymbol{v}\left(M / \lambda_{0}\right)^{*}$, so $\boldsymbol{v}\left(M / \lambda_{0}\right)^{*}$ is a left dominant eigenvector of $M$. Spectral ranking, again!


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- The border condition is of course irrelevant if $\lambda_{0}$ was already strictly dominant
- However, it is always relevant in the damped case


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- The Markovian spectral ranking of $M$ with border condition $\boldsymbol{v}$ is $\boldsymbol{v} \boldsymbol{S}^{*}$ [Seeley]


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- Let $S$ be the row-normalised (stochastic) version of $M$
- The Markovian spectral ranking of $M$ with border condition $\boldsymbol{v}$ is $\mathbf{v} \mathbf{S}^{*}$ [Seeley]
- The damped Markovian spectral ranking of $M$ with border condition $\boldsymbol{v}$ is $(I-\alpha) \boldsymbol{v}(I-\alpha S)^{-1}$ [PageRank]


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- Pinski and Narin [1976] use spectral ranking on the journal citation matrix (with weird normalisation)
- Saaty ['70s] uses right spectral ranking on a matrix indexed by alternative decisions to identify the best alternatives


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- Bonacich [1987] proposes to extend Katz's index to negative $\alpha$ 's
- Kandola et al. [2003] propose a von Neumann kernel for learning semantic similarity; given an original kernel matrix $K$, the new kernel is $K(I-\alpha K)^{-1}$


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- (maybe also a few computer scientists...)
- See Spectral Ranking [V.] (at vigna.dsi.unimi.it)


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- Note: the same happens for the web

