

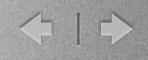
Spectral Ranking

Sebastiano Vigna Dipartimento di Scienze dell'Informazione Università degli Studi di Milano









• LAW (Laboratory for Web Algorithmics) @ Università degli Studi di Milano





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- Some Matlab stuff by David Gleich
- Stanford Matrix Considered Harmful [V.]



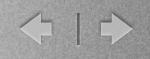






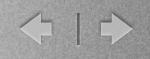
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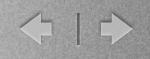
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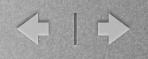


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- PageRank is just the currently trendy incarnation of spectral ranking
- The main ideas were developed in the late forties and in the early fifties
- However, the connection between these ideas emerged during the study of PageRank









PageRank is probably the most talked-about algorithm ever



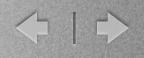


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- Nonetheless, we have no scientific, reproducible proof that it works (quite the opposite)...
- ...and it's likely to be of minuscule importance in today's ranking
- Nonetheless, the idea is useful in several applications

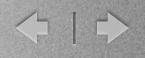






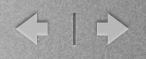


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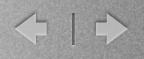
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- *M* might contain "contradictory" information, as in...
- *i* likes *j*, *j* likes *k*, but *i* does not like *k*, or...
- *i* is better than *j*, *j* is better than *k*, but *i* is not better than *k*







The Basic Solution

• John R. Seeley (1949) wants to rank children

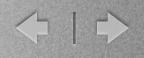




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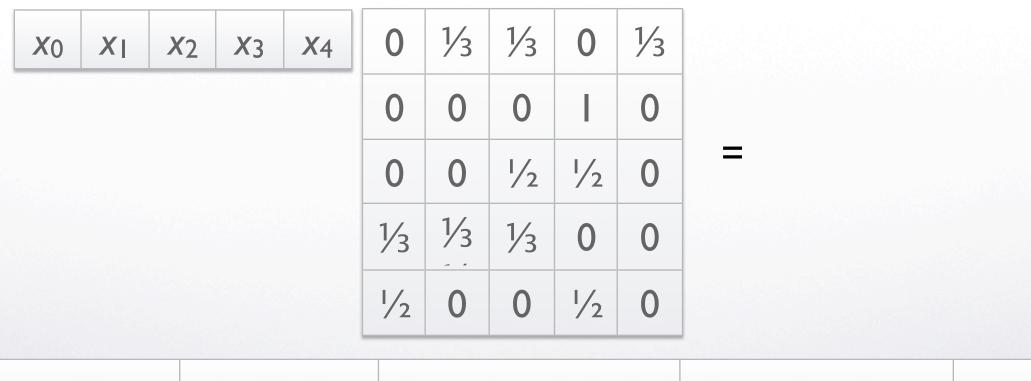


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- Given M containing 0 or 1 depending on whether *i* likes *j*...
- Seeley argues that the rank of a child should be the sum of the ranks of the children that like him...
- ...and here we are! Seeley computes the dominant left eigenvector of M (normalised by row)





How it works

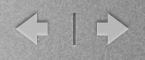


 $\frac{1}{3} x_3 + \frac{1}{2} x_4 \frac{1}{3} x_0 + \frac{1}{3} x_3 \frac{1}{3} x_0 + \frac{1}{2} x_2 + \frac{1}{3} x_3 x_1 + \frac{1}{2} x_2 + \frac{1}{2} x_4 \frac{1}{3} x_0$



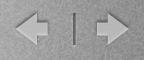






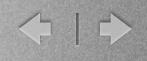
• We normalise *M* by row, getting *P*





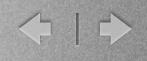
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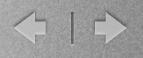
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- P express the probability that we try to meet child *j* after meeting child *i*...
- ...or, if you want, that we visit page j after visiting page i.
- The dominant left eigenvector is the stable state or stationary distribution





Perron-Frobenius



Perron-Frobenius

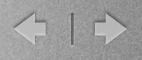
• If M is nonnegative, the spectral radius is a dominant eigenvalue and there's a nonnegative dominant eigenvector





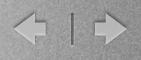
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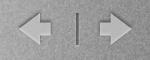
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- If *M* is nonnegative, the spectral radius is a dominant eigenvalue and there's a nonnegative dominant eigenvector
- If M is irreducible iff it is unique and strictly positive
- If *M* is unichain iff it is unique
- Otherwise, many possible solutions (Markovianly speaking, depending on the initial distribution)









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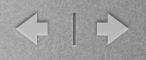
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- ...and here we are! Wei computes the dominant right eigenvector of M (no normalisation!)



 $\Leftrightarrow | \Rightarrow$

Spectral Ranking

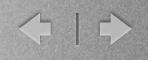




Spectral Ranking

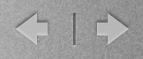
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- Given a matrix *M* with a real, positive, strictly dominant eigenvalue
- The (left) spectral ranking of *M* is its (left) dominant eigenvector
- Left eigenvectors are good for endorsement; right eigenvectors for "better than" relationships (or you can just transpose your matrix, of course)



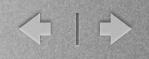






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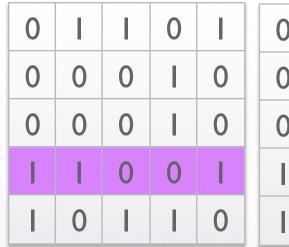
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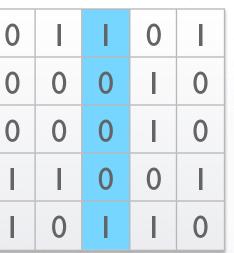
• He computes
$$1 \sum_{n=0}^{\infty} \alpha^n M^n = 1(1 - \alpha M)^{-1}$$

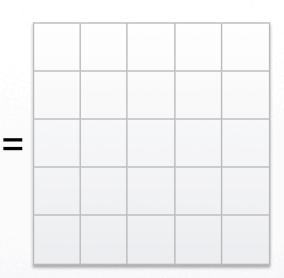
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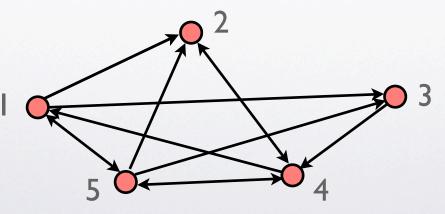
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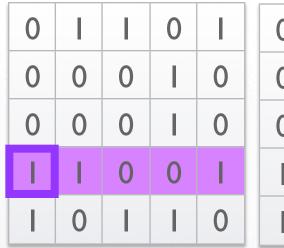


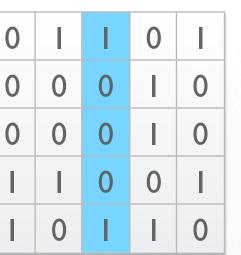


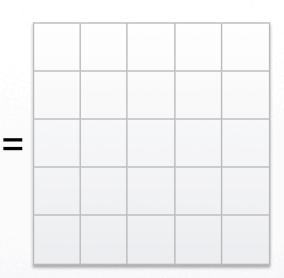


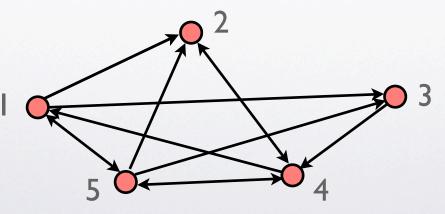


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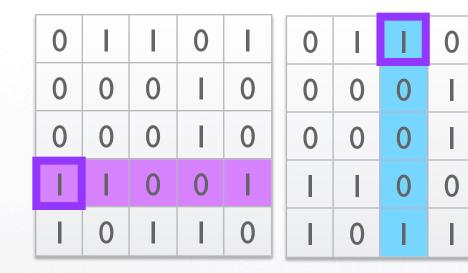


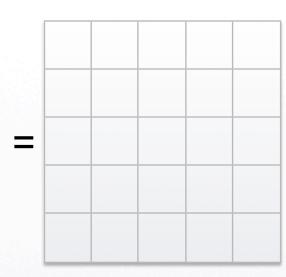


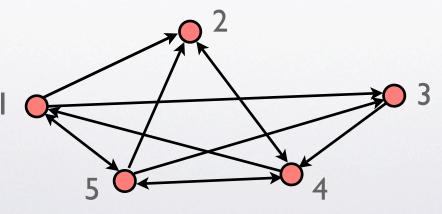




How it works

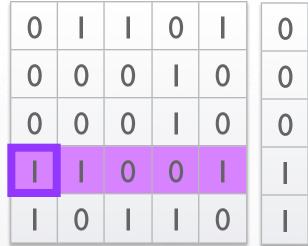


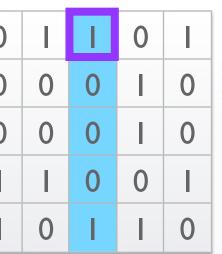


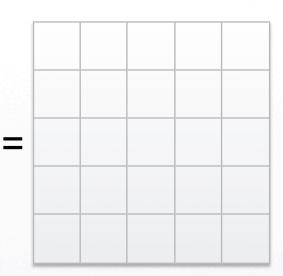


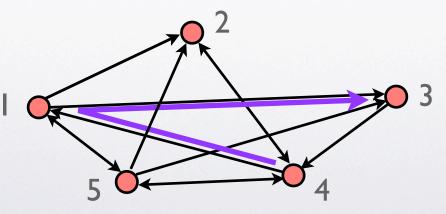
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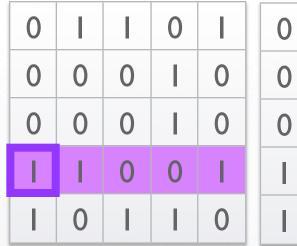


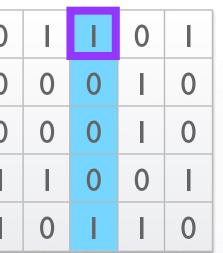


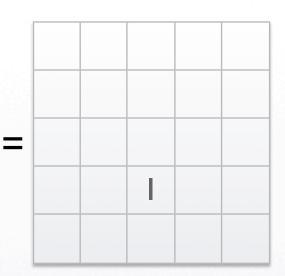


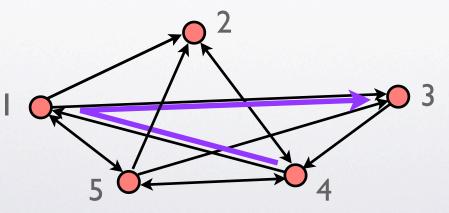


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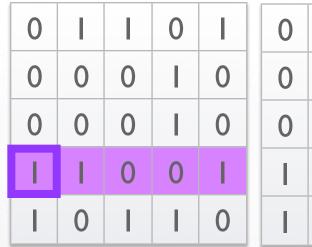


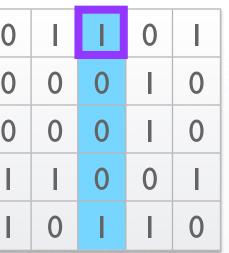


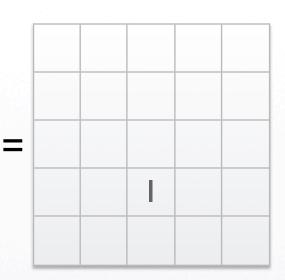


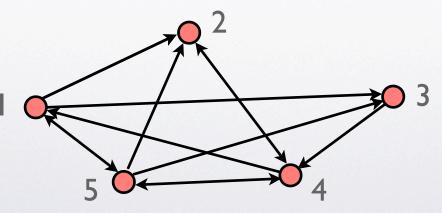


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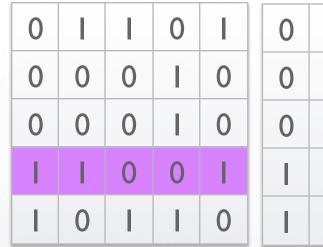


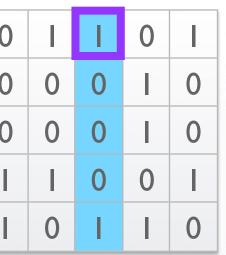


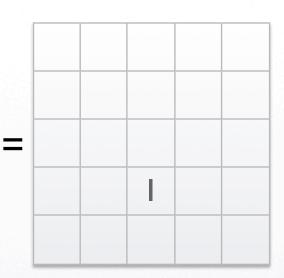


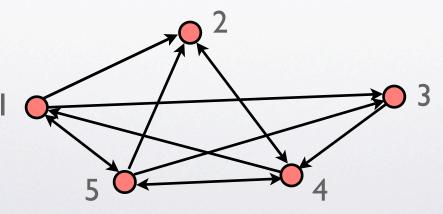


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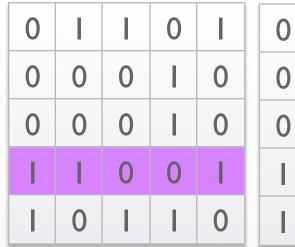


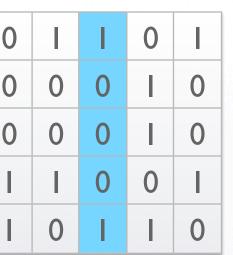


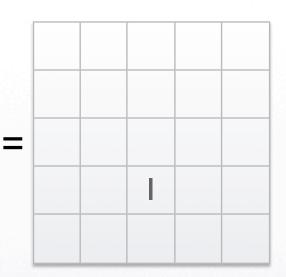


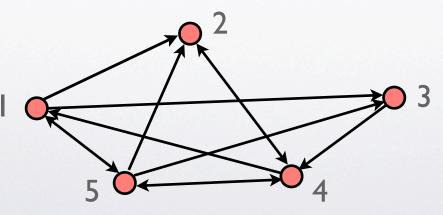


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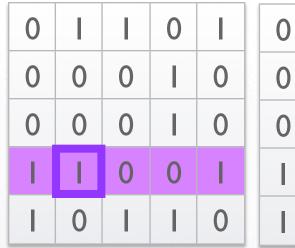


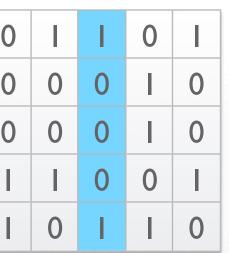


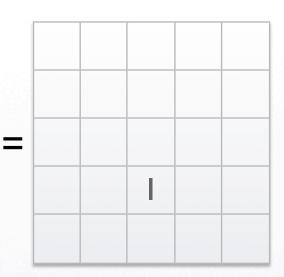


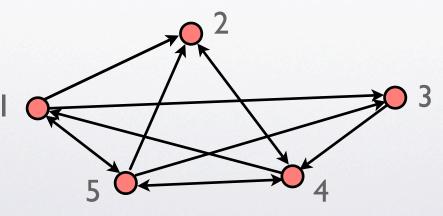


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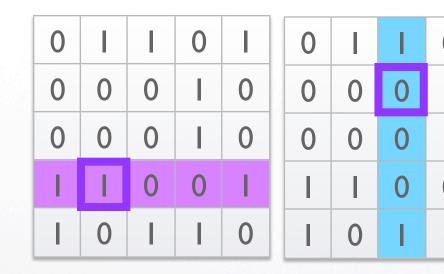


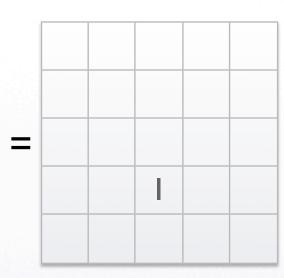


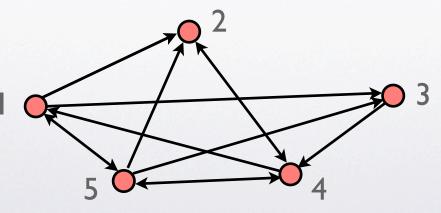


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How it works







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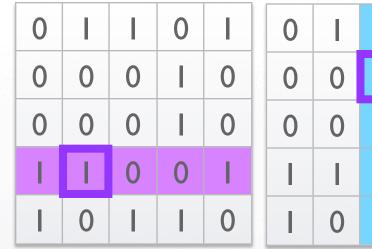
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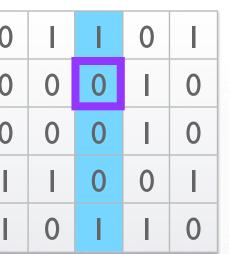
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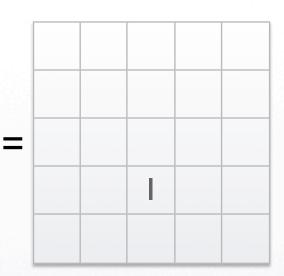
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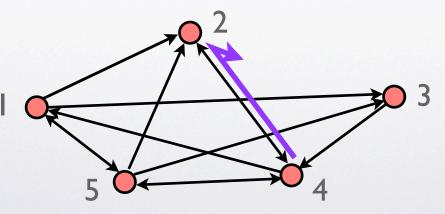
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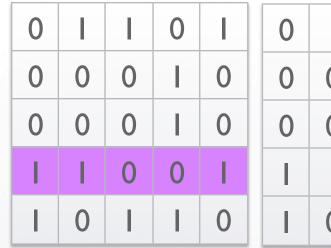


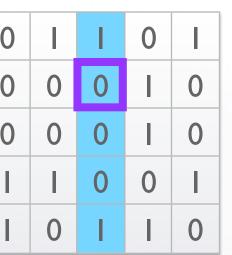


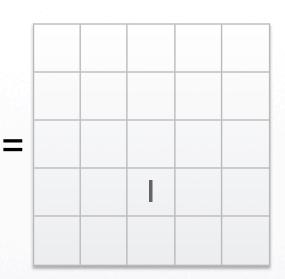


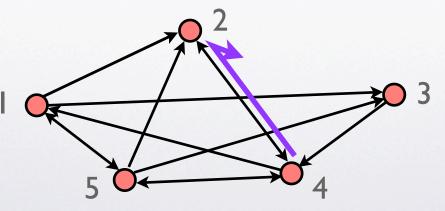


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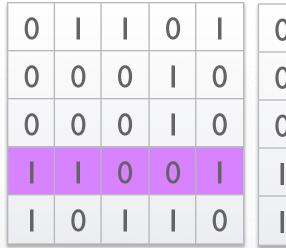


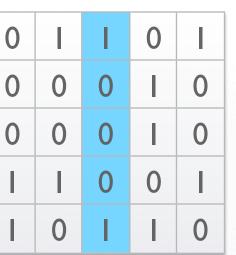


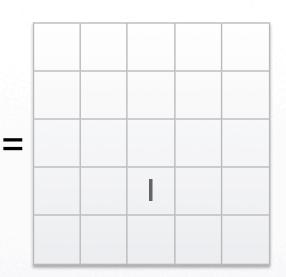


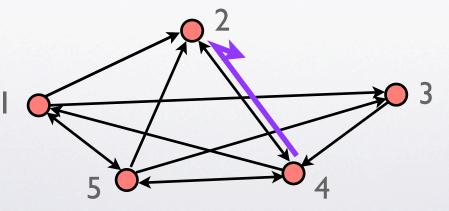


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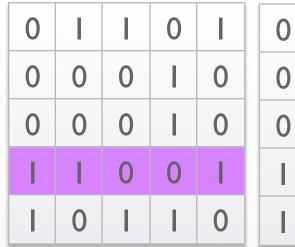


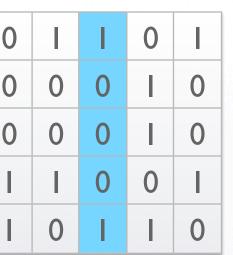


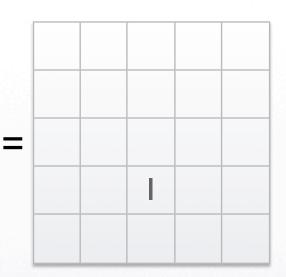


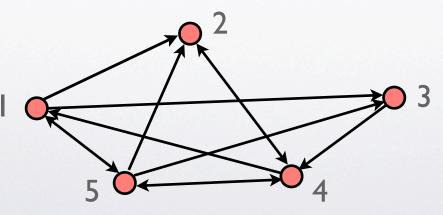


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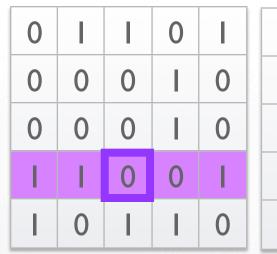


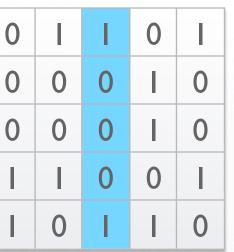


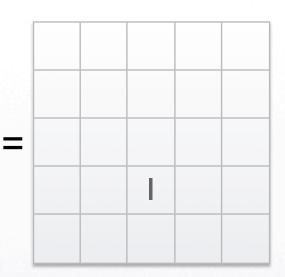


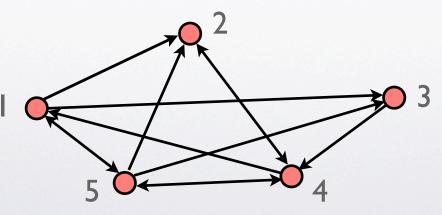


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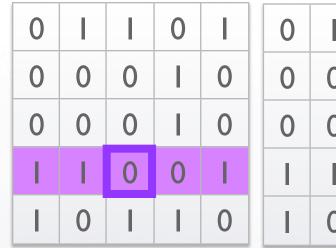


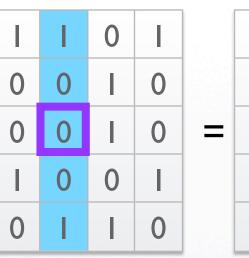


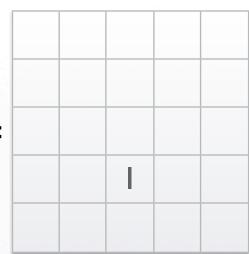


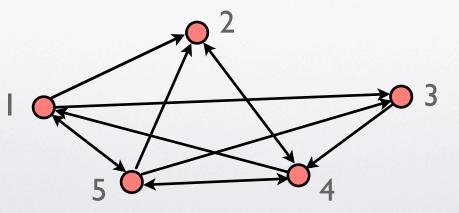


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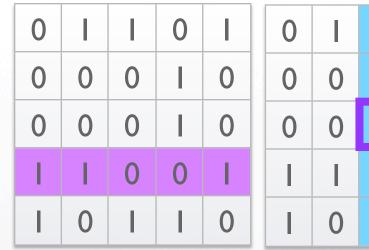


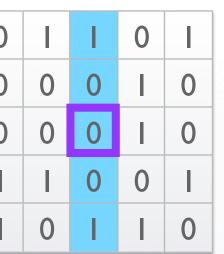


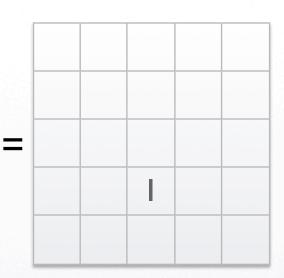


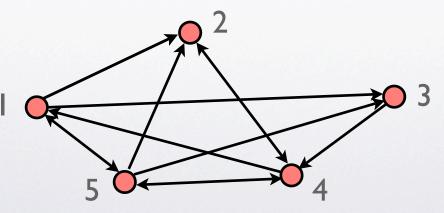


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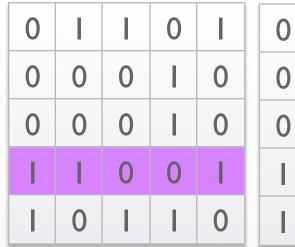


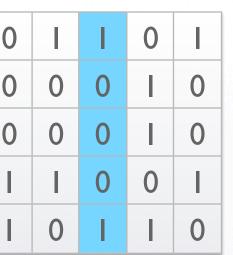


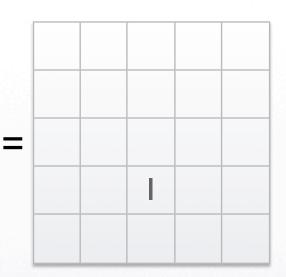


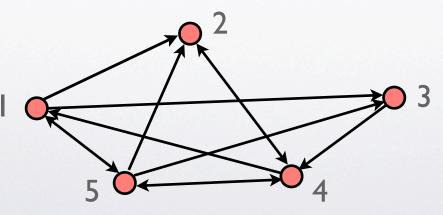


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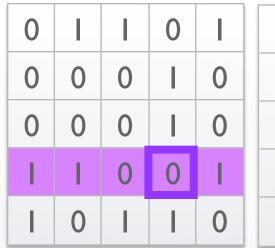


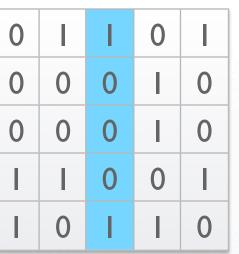


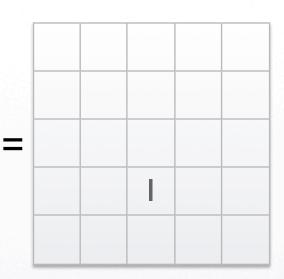


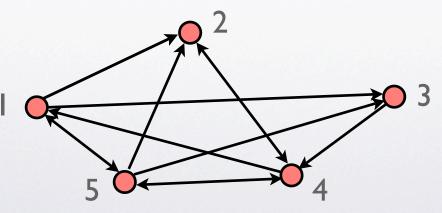


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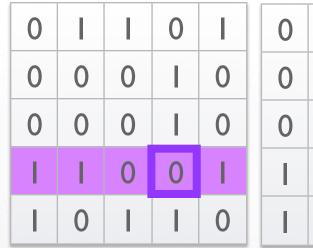


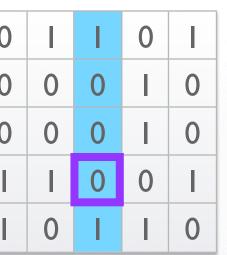


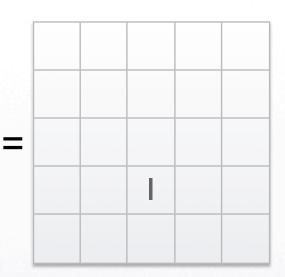


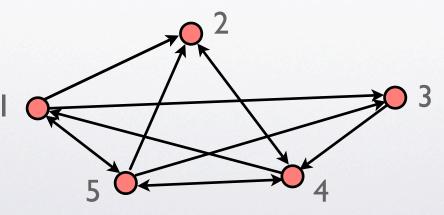


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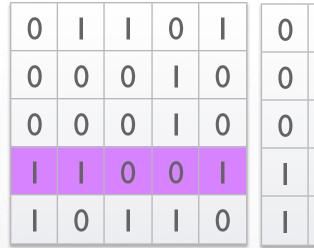


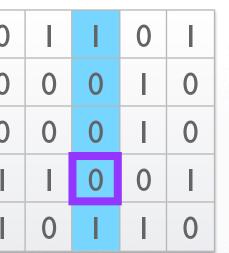


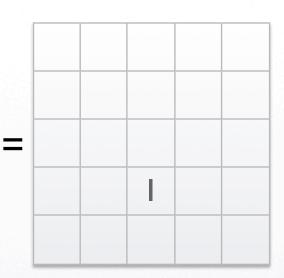


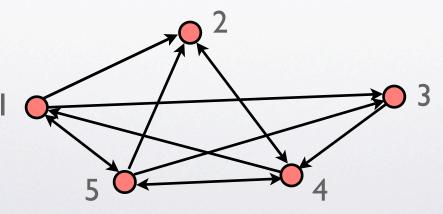


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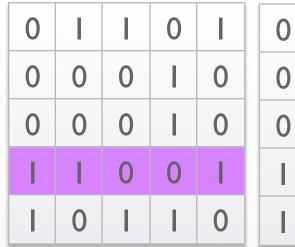


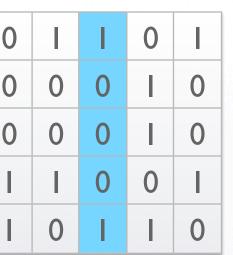


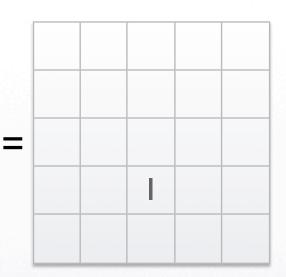


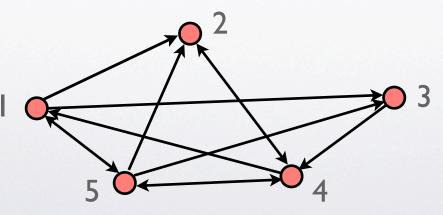


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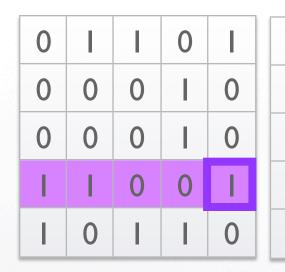


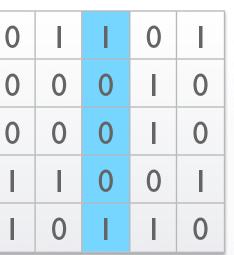


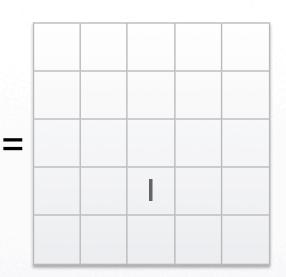


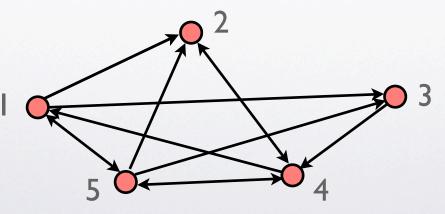


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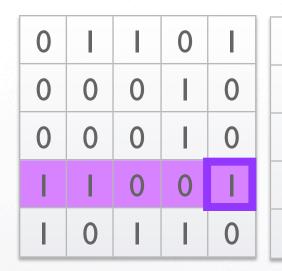


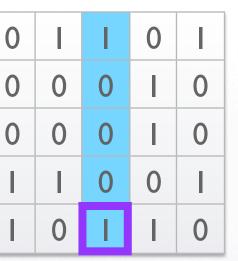


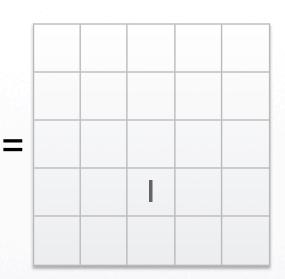


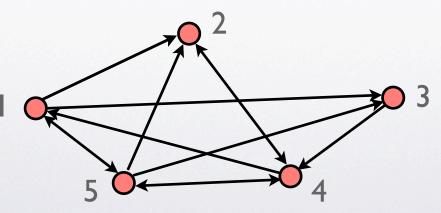


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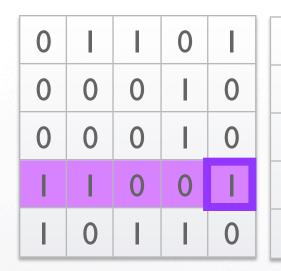


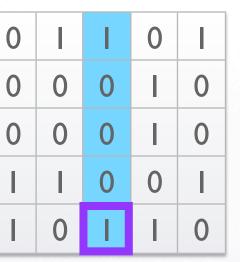


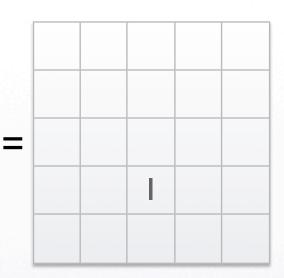


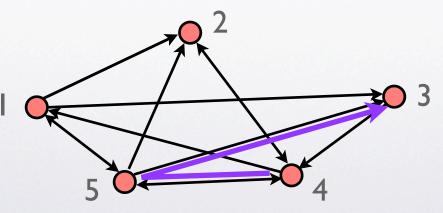


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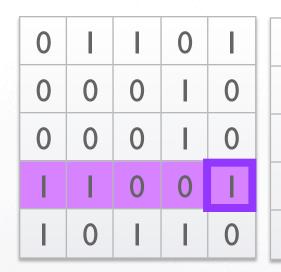


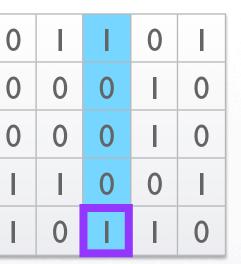


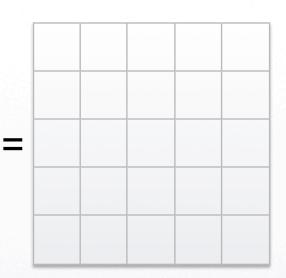


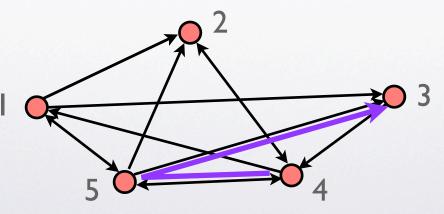


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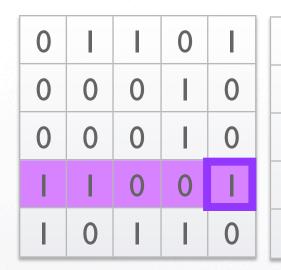


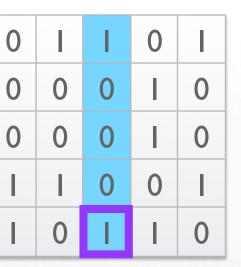


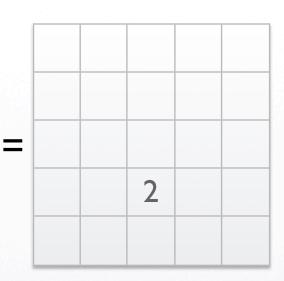


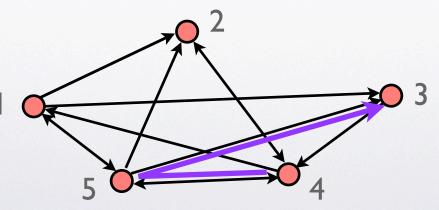


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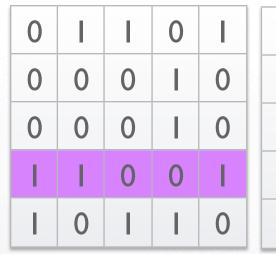


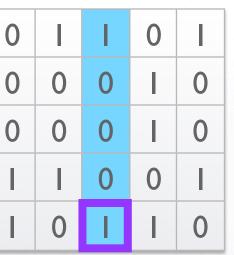


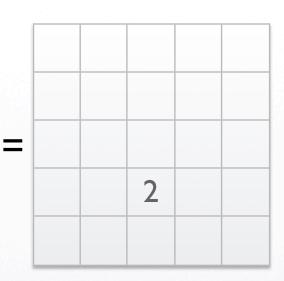


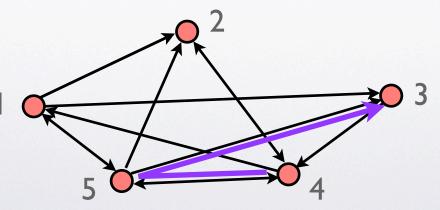


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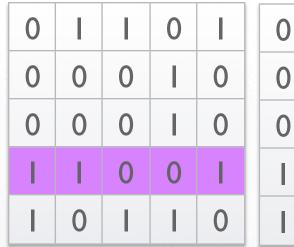


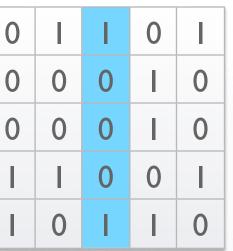


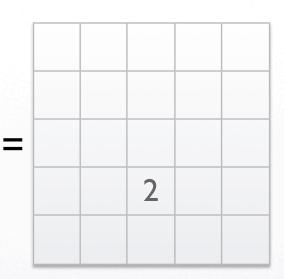


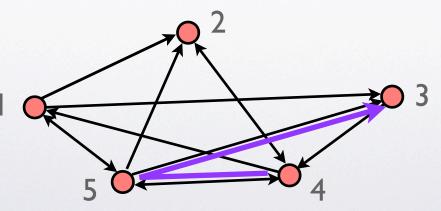


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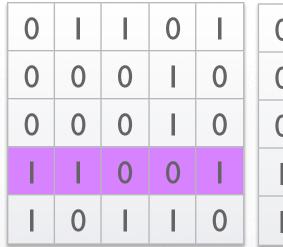


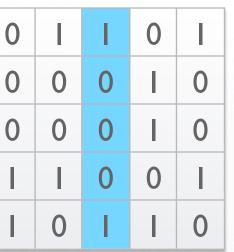


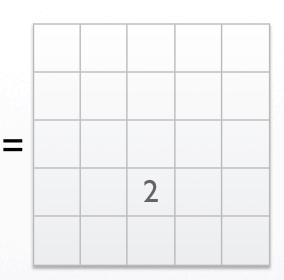


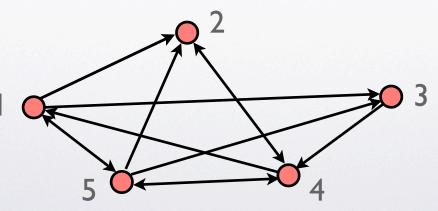


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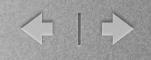






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$$\boldsymbol{v}\sum_{n=0}^{\infty}M^n=\boldsymbol{v}(1-M)^{-1}$$



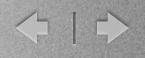






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- We consider $\alpha M + (I \alpha) \mathbf{x}^T \mathbf{v}$, where \mathbf{x}^T is a right dominant eigenvector ($0 \le \alpha \le I$) and $\mathbf{v} \mathbf{x}^T = \lambda_0$





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- This matrix has the same dominant eigenvalue of M, but the separation is at least α



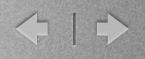






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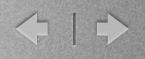




- If we impose $\mathbf{r}\mathbf{x}^{\mathsf{T}} = \mathbf{I}/\lambda_0 \dots$
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• ...we get $\mathbf{r} = (\mathbf{I} - \alpha)\mathbf{v}(\mathbf{I} - \alpha M/\lambda_0)^{-1} = (\mathbf{I} - \lambda_0\beta)\mathbf{v}(\mathbf{I} - \beta M)^{-1}$





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- ...and look at $\lambda_0 \mathbf{r} = \mathbf{r}(\alpha M + (\mathbf{I} \alpha)\mathbf{x}^T \mathbf{v})$
- ...we get $\mathbf{r} = (\mathbf{I} \alpha)\mathbf{v}(\mathbf{I} \alpha M/\lambda_0)^{-1} = (\mathbf{I} \lambda_0\beta)\mathbf{v}(\mathbf{I} \beta M)^{-1}$
- Katz–Hubbell's index! It's the spectral ranking of a *perturbed* matrix



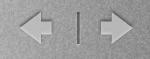






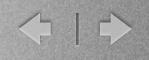
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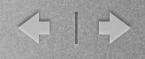
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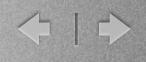


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- Functional analysis (resolvent theory) has the answer: it goes to v(M/λ₀)*, where X* denotes Cesàro's limit of Xⁿ
- But $\mathbf{v}(M/\lambda_0)^*M/\lambda_0 = \mathbf{v}(M/\lambda_0)^*$, so $\mathbf{v}(M/\lambda_0)^*$ is a left dominant eigenvector of M. Spectral ranking, again!









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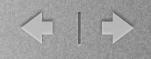
- The border condition is of course irrelevant if λ_0 was already strictly dominant
- However, it is always relevant in the damped case





All In All





• The (left) spectral ranking of M with border condition \mathbf{v} is $\mathbf{v}(M/\lambda_0)^*$ [Wei]



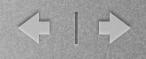


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- The (left) spectral ranking of M with border condition \mathbf{v} is $\mathbf{v}(M/\lambda_0)^*$ [Wei]
- The damped spectral ranking of M with border condition **v** is $(1 - \lambda_0 \alpha) \mathbf{v} (1 - \alpha M)^{-1}$ [Katz; Hubbell]
- Let S be the row-normalised (stochastic) version of M
- The Markovian spectral ranking of M with border condition \mathbf{v} is $\mathbf{v}S^*$ [Seeley]
- The damped Markovian spectral ranking of M with border condition **v** is $(I - \alpha)\mathbf{v}(I - \alpha S)^{-1}$ [PageRank]

í II



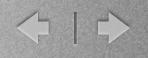






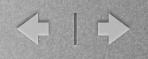
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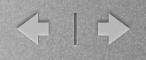




- These ideas have re-emerged frequently in several different areas
- Pinski and Narin [1976] use spectral ranking on the journal citation matrix (with weird normalisation)
- Saaty ['70s] uses right spectral ranking on a matrix indexed by alternative decisions to identify the best alternatives

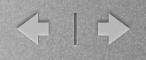






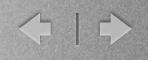
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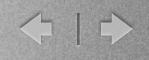


- Bonacich [1972] proposes left spectral ranking to identify best individuals in a group given its 0-1 relationship matrix
- Bonacich [1987] proposes to extend Katz's index to negative α's
- Kandola et al. [2003] propose a von Neumann kernel for learning semantic similarity; given an original kernel matrix K, the new kernel is $K(1 - \alpha K)^{-1}$









On one side, we have linear algebra (no damping)





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- On the other side, we have weighted walks (damping)



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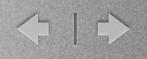
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- See Spectral Ranking [V.] (at vigna.dsi.unimi.it)



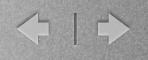






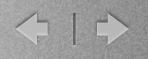
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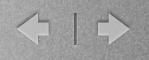
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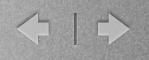
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- We can derive gazillions of small variants
- Which ones are meaningful?
- Justify your existence!
- But nobody does :(
- Note: the same happens for the web