

# Massive-Scale Analytics of Streaming Social Networks

**David A. Bader** 





### **Exascale Streaming Data Analytics:**





#### **Real-world challenges**

#### All involve analyzing massive streaming complex networks:

- **Health care**  $\rightarrow$  disease spread, detection ٠ and prevention of epidemics/pandemics (e.g. SARS, Avian flu, H1N1 "swine" flu)
- Massive social networks  $\rightarrow$ ٠ understanding communities, intentions, population dynamics, pandemic spread, transportation and evacuation
- **Intelligence**  $\rightarrow$  business analytics, ٠ anomaly detection, security, knowledge discovery from massive data sets
- Systems Biology → understanding ٠ complex life systems, drug design, microbial research, unravel the mysteries of the HIV virus: understand life, disease,
- **Electric Power Grid**  $\rightarrow$  communication, ٠ transportation, energy, water, food supply
- Modeling and Simulation → Perform full-٠ scale economic-social-political simulations

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Ex: discovered minimal changes in O(billions)-size complex network that could hide or reveal top influencers in the community

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communities. **Community structure**: identify the genesis and dissipation of communities Phase change: identify significant change in the network structure

#### **REQUIRES PREDICTING / INFLUENCE CHANGE IN REAL-TIME AT SCALE**

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Yahoo

David A. Bader DARPA Edge Finding Idea Summit Georgia Tech // Computing

## Center for Adaptive Supercomputing Software (CASS-MT)

- CASS-MT, launched July 2008
- Pacific-Northwest Lab



- Georgia Tech, Sandia, WA State, Delaware
- The newest breed of supercomputers have hardware set up not just for • speed, but also to better tackle large networks of seemingly random data. And now, a multi-institutional group of researchers has been awarded \$4.0 million to develop software for these supercomputers. Applications include anywhere complex webs of information can be found: from internet security and power grid stability to complex biological networks.





#### **CASS-MT TASK 7: Analysis of Massive Social Networks**

#### Objective

To design software for the analysis of massive-scale spatio-temporal interaction networks using multithreaded architectures such as the Cray XMT. The Center launched in July 2008 and is led by Pacific-Northwest National Laboratory.

#### Description

We are designing and implementing advanced, scalable algorithms for static and dynamic graph analysis, including generalized *k*-betweenness centrality and dynamic clustering coefficients.

#### Highlights

On a 64-processor Cray XMT, *k*-betweenness centrality scales nearly linearly (58.4x) on a graph with 16M vertices and 134M edges. Initial streaming clustering coefficients handle around 200k updates/sec on a similarly sized graph.



Image Courtesy of Cray, Inc.

Our research is focusing on temporal analysis, answering questions about changes in global properties (*e.g.* diameter) as well as local structures (communities, paths).

David A. Bader (CASS-MT Task 7 LEAD) David Ediger, Karl Jiang, Jason Riedy



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#### **Massive Data Analytics: Protecting our Nation**





#### **Network Analysis for Intelligence and Survelliance**

- [Krebs '04] Post 9/11 Terrorist Network Analysis from public domain information
- Plot masterminds correctly identified from interaction patterns: centrality

- A global view of entities is often more insightful
- Detect anomalous activities by exact/approximate graph matching



Image Source: http://www.orgnet.com/hijackers.html



Image Source: T. Coffman, S. Greenblatt, S. Marcus, Graph-based technologies for intelligence analysis, CACM, 47 (3, March 2004): pp 45-47





#### **Massive data analytics in Informatics networks**

• Graphs arising in Informatics are very different from topologies in scientific computing.







Static networks, Euclidean topologies Emerging applications: dynamic, high-dimensional data

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• We need new data representations and parallel algorithms that exploit topological characteristics of informatics networks.

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### **The Reality**



This image is a
visualization of my
personal friendster
network (circa
February 2004) to
3 hops out. The
network consists of
47,471 people
connected by
432,430 edges.
Credit: Jeffrey Heer, UC Berkeley

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### **Limitations of Current Tools**

- Graphs with millions of vertices are well beyond simple comprehension or visualization: we need tools to summarize the graphs.
- Existing tools: UCINet, Pajek, SocNetV, tnet
- Limitations:
  - Target workstations, limited in memory
  - No parallelism, **limited in performance**.
  - Scale only to low density graphs with a few million vertices
- We need a package that will easily accommodate graphs with several billion vertices and deliver results in a timely manner.
  - Need parallelism both for computational speed and memory!
  - The Cray XMT is a natural fit...





### The Cray XMT

- Tolerates latency by massive multithreading
  - Hardware support for 128 threads on each processor
  - Globally hashed address space
  - No data cache
  - Single cycle context switch
  - Multiple outstanding memory requests
- Support for fine-grained,
- word-level synchronization
  - Full/empty bit associated with every
- memory word
- Flexibly supports dynamic load balancing

Image Source: cray.com

- GraphCT currently tested on a 128 processor XMT: 16K threads
  - 1 TB of globally shared memory



#### **Graph Analysis Performance:**

Multithreaded (Cray XMT) vs. Cache-based multicore

• SSCA#2 network, SCALE 24 (16.77 million vertices and 134.21 million edges.)





### What is GraphCT?

- Graph Characterization Toolkit
- Efficiently summarizes and analyzes static graph data
- Built for large multithreaded, shared memory machines like the Cray XMT
- Increases productivity by decreasing programming complexity
- Classic metrics & state-of-the-art kernels
- Works on many types of graphs
  - directed or undirected
  - weighted or unweighted



Dynamic spatio-temporal graph





### **Key Features of GraphCT**

- Low-level primitives to high-level analytic kernels
- Common graph data structure
- Develop custom reports by mixing and matching functions
- Create subgraphs for more in-depth analysis
- Kernels are tuned to maximize scaling and performance (up to 128 processors) on the Cray XMT





### **GraphCT Functions**

Name	Name			
RMAT graph generator	Modularity Score			
Degree distribution statistics	Conductance Score			
Graph diameter				
Maximum weight edges	st-Connectivity			
Connected components	Delta-stepping SSSP			
	Bellman-Ford			
Component distribution statistics				
Vertex Betweenness Centrality	Giriad Census			
Vertex k-Betweenness Centrality	SSCA2 Kernel 3 Subgraphs			
Multithreaded BFS	Greedy Agglomerative Clustering	Кеу		
Edge-divisive Betweenness-based Comm	Minimum spanning forest	Included		
	Clustering coefficients	In Progress		
Lightweight Binary Graph I/O		Proposed/Available		
	DIMACS Text Input			
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### **GraphCT Performance**



# Analysis of Graphs with Streaming Updates

- STINGER: A Data Structure for Changing Graphs
  - Light-weight data structure that supports efficient iteration and efficient updates.
- Experiments with Streaming Updates to Clustering Coefficients
  - Working with bulk updates, can handle almost 200k per second

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### STING Extensible Representation (STINGER)

Enhanced representation developed for dynamic graphs developed in consultation with David A. Bader, Johnathan Berry, Adam Amos-Binks, Daniel Chavarría-Miranda, Charles Hastings, Kamesh Madduri, and Steven C. Poulos.

Design goals:

- Be useful for the entire "large graph" community
- Portable semantics and high-level optimizations across multiple platforms & frameworks (XMT C, MTGL, etc.)
- Permit good performance: No single structure is optimal for all.
- Assume globally addressable memory access
- Support multiple, parallel readers and a single writer
- Operations:
  - Insert/update & delete both vertices & edges
  - Aging-off: Remove old edges (by timestamp)
  - Serialization to support checkpointing, etc.

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### **STING Extensible Representation**



# Testbed: Clustering Coefficients

Roughly, the ratio of actual triangles to possible triangles around a vertex.



- Defined in terms of *triplets*.
- *i-j-v* is a *closed triplet* (triangle).
- *m-v-n* is an **open triplet**.
- Clustering coefficient
- # closed triplets / # all triplets
  - Locally, count those around *v*.
- Globally, count across entire graph.
  - Multiple counting cancels (3/3=1)



## Streaming updates to clustering coefficients

- Monitoring clustering coefficients could identify anomalies, find forming communities, etc.
- Computations stay local. A change to edge <u, v> affects only vertices u, v, and their neighbors.



- Need a fast method for updating the triangle counts, degrees when an edge is inserted or deleted.
  - Dynamic data structure for edges & degrees: STINGER
  - Rapid triangle count update algorithms: exact and approximate
  - "Massive Streaming Data Analytics: A Case Study with Clustering Coefficients." Ediger, David, Karl Jiang, E. Jason Riedy, and David A. Bader. MTAAP 2010, Atlanta, GA, April 2010.

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- Using RMAT as a graph and edge stream generator.
  - Mix of insertions and deletions
- Result summary for single actions
  - Exact: from 8 to 618 actions/second
  - Approx: from 11 to 640 actions/second
- Alternative: Batch changes
  - Lose some temporal resolution within the batch
  - Median rates for batches of size B:

Algorithm	B = 1	B = 1000	B = 4000
Exact	90	25 100	50 100
Approx.	60	83 700	193 300

STINGER overhead is minimal; most time in spent metric.

## **Hierarchy of Interesting Analytics**

#### Extend single-shot graph queries to include time.

- Are there s-t paths between time  $T_1$  and  $T_2$ ?
- What are the important vertices at time T?

#### Use persistent queries to monitor properties.

- Does the path between s and t shorten drastically?
- Is some vertex suddenly very central?
- Extend persistent queries to fully dynamic properties.
  - Does a small community stay independent rather than merge with larger groups?
  - When does a vertex jump between communities?
- New types of queries, new challenges...

# Bader, Related Recent Publications (2005-2008)

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- Kamesh Madduri, David A. Bader, Jonathan W. Berry, Joseph R. Crobak, and Bruce A. Hendrickson, "Multithreaded Algorithms for Processing Massive Graphs," in D.A. Bader, editor, *Petascale Computing: Algorithms and Applications*, Chapman & Hall / CRC Press, Chapter 12, 2007.
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- S. Kang, D.A. Bader, "An Efficient Transactional Memory Algorithm for Computing Minimum Spanning Forest of Sparse Graphs," 14th ACM SIGPLAN Symposium on Principles and Practice of Parallel Programming (PPoPP), Raleigh, NC, February 2009.
- Karl Jiang, David Ediger, and David A. Bader. "Generalizing k-Betweenness Centrality Using Short Paths and a Parallel Multithreaded Implementation." The 38th International Conference on Parallel Processing (ICPP), Vienna, Austria, September 2009.
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#### **Acknowledgment of Support**



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#### **NSF Computing Research Infrastructure: Development of a Research Infrastructure for Multithreaded Computing Community Using Cray Eldorado Platform**

- The Cray XMT system serves as an ideal platform for the research • and development of algorithms, data sets, libraries, languages, tools, and simulators for applications that benefit from large numbers of threads, massively data intensive, sparse-graph problems that are difficult to parallelize using conventional message-passing on clusters.
  - A shared community resource capable of efficiently running, in experimental and production modes, complex programs with thousands of threads in shared memory;
  - Assembling software infrastructure for developing and measuring performance of programs running on the hardware; and
  - Building stronger ties between the people themselves, creating ways for researchers at the partner institutions to collaborate and communicate their findings to the broader community.





#### FACULTY David A. Bader, PI (GA Tech)

Collaborators include: Univ of Notre Dame, Univ. of Delaware, UC Santa Barbara, CalTech, UC Berkeley, Sandia National Laboratories

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http://www.nsf.gov/awardsearch/showAward.do?AwardNumber=0708307