

## Department of Statistics STATISTICS COLLOQUIUM

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## Point Process Modeling for Directed Interaction Networks

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133 Eckhart Hall, 5734 S. University Avenue Refreshments following the seminar in Eckhart 110

## ABSTRACT

Network data often take the form of repeated interactions between senders and receivers tabulated over time. A primary question to ask of such data is which traits and behaviors are predictive of interaction. To answer this question, a model is introduced for treating directed interactions as a multivariate point process: a Cox multiplicative intensity model using covariates that depend on the history of the process. Consistency and asymptotic normality are proved for the resulting partial-likelihood-based estimators under suitable regularity conditions, and an efficient fitting procedure is described. Multicast interactions—those involving a single sender but multiple receivers—are treated explicitly. The resulting inferential framework is then employed to model message sending behavior in a corporate e-mail network. The analysis gives a precise quantification of which static shared traits and dynamic network effects are predictive of message recipient selection. This is joint work with Patrick J. Wolfe.

A preprint is available at http://onlinelibrary.wiley.com/doi/10.1111/rssb.12013/abstract

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